



FamilyWise

2025 PARTNERSHIP OPPORTUNITIES





FamilyWise has been strengthening families by promoting the safety, stability, and wellbeing of children since 1976. Our programs work with families and communities to address complex challenges and build resilience so all Minnesota children can thrive.

We help families build their skills and support networks through parent education, support, and empowerment programs for parenting youth and adults. You can learn more about our programs at:

www.familywiseservices.org/our-programs.

2023 IMPACT

WE SERVED

4,811

INDIVIDUALS

1,287

FAMILIES

WHY BECOME A FAMILYWISE PARTNER?

Contributing to FamilyWise as a partner is a great opportunity to:

Promote a Positive Organization

Partnering with FamilyWise will showcase to your staff and customers that you are helping strengthen families in your community and across all counties in Minnesota.

Expand Your Reach

FamilyWise can grow your business by growing your audience with parents, families and family service organizations and agencies across the state. We have deep connections to these audiences as a result of over 40 years of partnering with families.

Contribute to the Wellbeing of Families

Your partnership will help support parents working towards stability and ensure safe, nurturing environments for Minnesota children. As a sponsor, your organization can help offset the cost of events and administration. so that all our programs have the best ability to strengthen families in your community.



FAMILYWISE PROGRAMS

Our programs help families build resiliency, identify and harness their strengths, and connect to other resources. We provide a continuum of services and a circle of care that wraps around families to keep them safe and healthy.



FAMILY SUPPORT PROGRAMS

High-Fidelity Wraparound

This program uses the evidence-based elements of family voice and choice and “wrapping” supports around families. We help families tap into a network of informal “natural supports.”

Supervised Parenting

In cases of family separation or family violence, we offer supervised parenting visits between non-custodial parents and their children in a safe environment.

First Step Child Care

We offer parents a highly accredited early childhood program, the First Step Early Childhood Development Center, in the Prospect Park neighborhood of Minneapolis.

COMMUNITY EDUCATION PROGRAMS

Tribal NEAR

Builds the knowledge, skills, and confidence of tribal community members around neurobiology, epigenetics, ACEs and resilience (NEAR) research and holistic health topics to strengthen the self-efficacy of tribal communities in creating healing systems.

NEAR Communities

This initiative shares the latest science on trauma and resilience to support individual and community-driven efforts to foster understanding, hope, and healing.

We train people so they are empowered to raise awareness about the effects of trauma and the promise of prevention and resilience in their communities.

Parent Leadership

Provides training to parents with expertise navigating family service systems so that they can share the wisdom of their experience with policy makers, family-serving agencies and organizations, and other families in the community.

PARENT EDUCATION & SUPPORT PROGRAMS

Parent Education

Support for families at risk of experiencing abuse or neglect. This is a voluntary home-based program where family specialists work with parents to strengthen their parenting and life skills to avoid future systems involvement.

Bright Beginnings

A voluntary program for young parents ages 12-24 who have a history of out-of-home placement or justice system involvement. These adolescents receive life skills training, parent education, and mentoring.

Circle of Parents

The program offers peer-led support groups where parents can share challenges, successes and build their resilience. We host over 50 support groups for statewide parents and children across the state where they find new supportive connections.

FAMILYWISE SERVICES PARTNERSHIPS



PARTNERSHIP BENEFITS

	Champion \$2,500	Advocate \$1,750	Friend \$1,000
Recognition in FamilyWise: Family Wellbeing Index, Annual Report, Gratitude Report	✓	✓	✓
Contribute to the wellbeing of children, families & communities	✓	✓	✓
Invitation to annual Lunch & Learn at FamilyWise to learn more about our mission & goals from Leadership Staff	✓	✓	✓
Logo on FamilyWise Website	✓	✓	✓
Logo in Monthly E-Newsletter	✓	✓	—
Logo & name recognition during (2) annual conferences and convenings for program participants (web, social, etc.)	✓	✓	—
Opportunity to have a FamilyWise Leader come present for a lunch and learn event at your organization	✓	—	—
Presenting Sponsor(s) of the Quarterly Virtual CEO Call	✓	—	—
Newsletter Testimonial Opportunity	4x	2x	1x
Social Media Recognition	4x	2x	1x

FUNDRAISER FOR FAMILY WELLBEING EVENT RECOGNITION

Sponsors receive special recognition as part the Fundraiser for Family Wellbeing, our premier fundraising event that reaches 150+ attendees including donors, volunteers, partners, and community members.

Logo on Fundraiser for Family Wellbeing Webpage	✓	✓	Name Only
Logo on Event Signage	✓	✓	Name Only
Raffle, Online or Silent Auction Item Recognition <small>*Item will be purchased by FamilyWise Services*</small>	✓ (\$300+ value)	✓ (\$100+ value)	—
Event Exhibitor Table	✓	—	—
Raffle Tickets for the Event	(20) Total	(10) total	(5) Total

FUND-A-NEED PROGRAM

FamilyWise has created a new program to give partners an opportunity to be woven into the fabric of our programs and services. The Fund-A-Need program raises funds to support specific program needs that strengthen families. Fund-A-Need partners can get involved at a level aligned with their priorities and budget.



WHAT DOES YOUR PARTNERSHIP PROVIDE FOR PARENTS AND KIDS?

Visionary Level (\$750)	<ul style="list-style-type: none"> Provides training to a Circle of Parents group facilitator, making it possible for parents to come together to build social connections, share resources, and feel supported on their parenting journey Matches a young parent with a trained, supportive mentor for one year to offer practical advice and encouragement through the ups and downs of life as a new parent
Endorser Level (\$500)	<ul style="list-style-type: none"> Provides one month of supervised parenting visits for a family, making it possible for a child to bond with their non-custodial parent in a safe and supportive environment each week
Supporter Level (\$300)	<ul style="list-style-type: none"> Provides transportation assistance so that a parent can attend three in-person education and coaching sessions that help build a healthy parent-child relationship

This list is not all encompassing -- there are countless benefits that your partnership provides Minnesota families.

PARTNER BENEFITS

	Visionary \$750	Endorser \$500	Supporter \$300
Recognition in FamilyWise Annual Report	✓	✓	✓
Recognition in FamilyWise Annual Gratitude Report	✓	✓	✓
Contribute to the wellbeing of children, families & communities	✓	✓	✓
Logo on Newly Created Fund-A-Need Webpage	✓	Name Only	Name Only
Invitation to annual Lunch & Learn at FamilyWise to learn more about our mission & goals from Leadership Staff	✓	—	—
Social Media Recognition	2x	1x	—
Mentions in FamilyWise E-Newsletter	2x	1x	—



For questions about sponsorship, contact:

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FamilyWiseServices.org



FamilyWise is the Minnesota Chapter of Prevent Child Abuse America and the National Circle of Parents



Prevent Child Abuse
Minnesota™

CIRCLE of PARENTS®

Sharing Ideas. Sharing Support.