

Creative data collection

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Intros – Where do you go to recharge/find inspiration?



Jackie Aman
she/her



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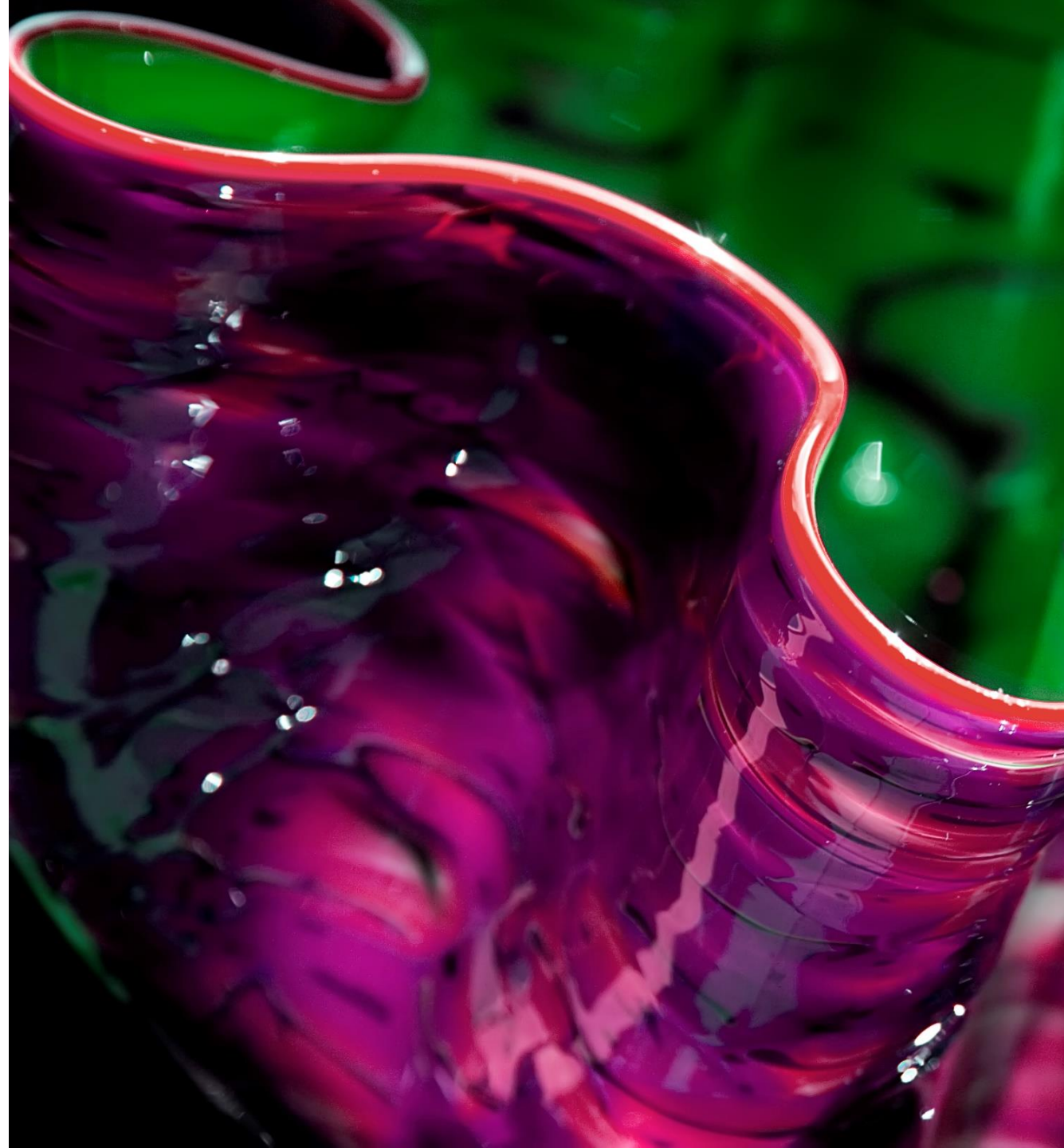


Ongoing data collection for More Resilient MN

- Enhance engagement during Community Resilience Conversations
- Continue gathering community voice during Phase 4 and beyond
- Elevate youth voice through fun and engaging data collection methods at events
- Share data summaries that double as community art!

Roadmap for session

- Overview of community data collection assumptions
- Benefits of alternative data collection methods
- Interactive reflection
- Quick event-based methods
- Share back
- Focused community gathering methods
- Group discussion



What we assume / believe...

Formal fields of evaluation + research are rooted in Western values; history of exploitation + extraction

Both the *experience* of evaluation participants and the *results* are important

Inclusive evaluation toolbox: making room for different methods & approaches, and space to create new ones

Art-based + participatory methods can be rigorous and valid

Evaluation can lift up different ways of knowing, learning, and expression



Why switch things up?

Do the traditional evaluation methods *alone*...

- Capture and reflect the strengths, histories, and identities of participants + community?
- produce products that people read or use?
- balance numbers with stories; text with images?

Switch-up ≠ Break-up

Alternative methods & approaches

- Honor **community context** and **wisdom**
- Are **mostly** **participatory**
- Can be **cost effective**
- Can be integrated **a little at a time** or **alongside** traditional methods





**When I think about collecting data from my
community, I feel...**

Bead voting, coloring pages & harvest boards, oh my!

- **Questions community activities can help to answer:**
 - What does the broader community care about?
 - Do they recognize/use/value specific resource(s)? Especially in relation to other resources that may be available?
 - What does it mean to them for their family or community to...?
 - What services/programs have they engaged with and which were most helpful for them?
 - Strengths-based approaches

Beadvoting & Dot Voting

- Low-touch, high-impact polling methods
- Different colors to represent various options/questions
 - Example: all resources used, most valued
- Why?
 - Easy setup, execution & training
 - Anonymous responses
 - Replicable!

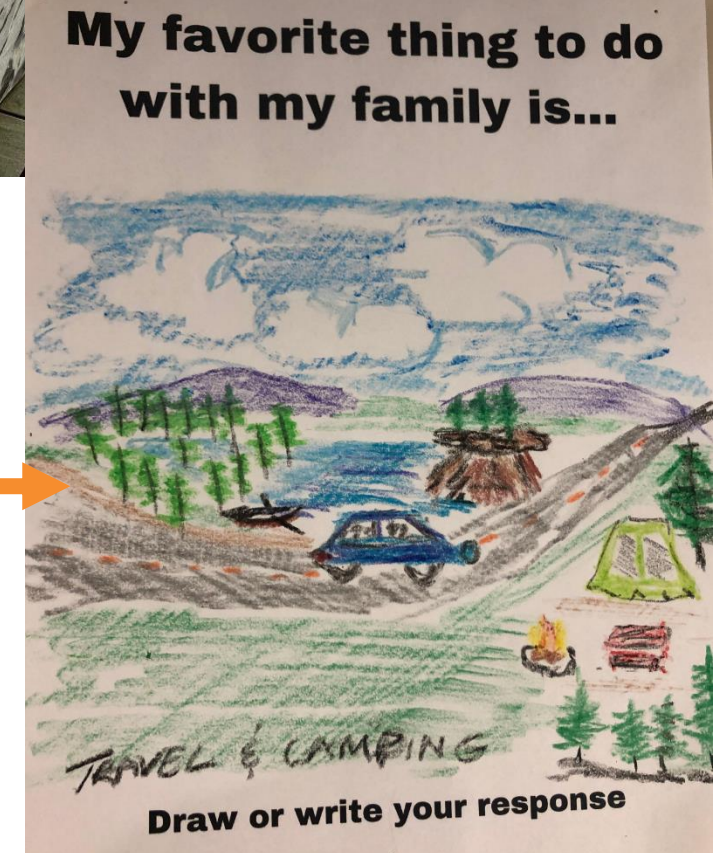


Beadvoting Examples



Coloring Activity

- Created a coloring sheet + gave away crayons for kids to color while their caregivers are engaging in the bead voting
- Accompanied with take home coloring sheets by [Marlena Miles](#) with cultural imagery



Harvest Boards

- Qualitative approach
- Guided responses to prompt
- Quick & anonymous
- Culturally-specific and age-appropriate
 - Great with youth, elders, and adults!
 - Imagery and questions aligned with(in) communities



Storybanking

- Story written/spoken by community with prompt
- Provide self-coding to help remove interpretation bias/guide coders in understanding story
- Fantastic resource to use for cultural communities
- Ready-made marketing (if applicable)

Let's hear from you!

~What is an upcoming event in your community?

~What is a question you could pose using beadvoting or harvest boards?



Harvest Poetry

- **How it works:**

- Participants listen and record key phrases that they hear throughout a gathering or meeting, and combine them into a poem that can be submitted to the evaluation team and/or shared with all participants at the end of the meeting.

- **End product**

- Poem or series of poems; can be used as-in, or analyzed through a qualitative analysis for main themes – *works great alongside post-surveys*

- **Resources:**

- Visit [Re-imaginary](#) for a description and instructions for doing a haiku harvest

Visual recording

- **How it works:**

- Integrates a visual recorder – someone who visually captures an event or meeting through drawings of images and words in real time – into a meeting, focus group, or gathering. Participants can also provide feedback in real time on the visuals being created, and send photos or materials after the session for inclusion into the visual

- **End product**

- A visual that captures the essence, main themes, action steps, and takeaways from an event or gathering

- **Resources:**

- Visit [Better Evaluation](#) for a description and instructions for doing a visual recording

Visual Recording: Wilder

Created by Anna Alba

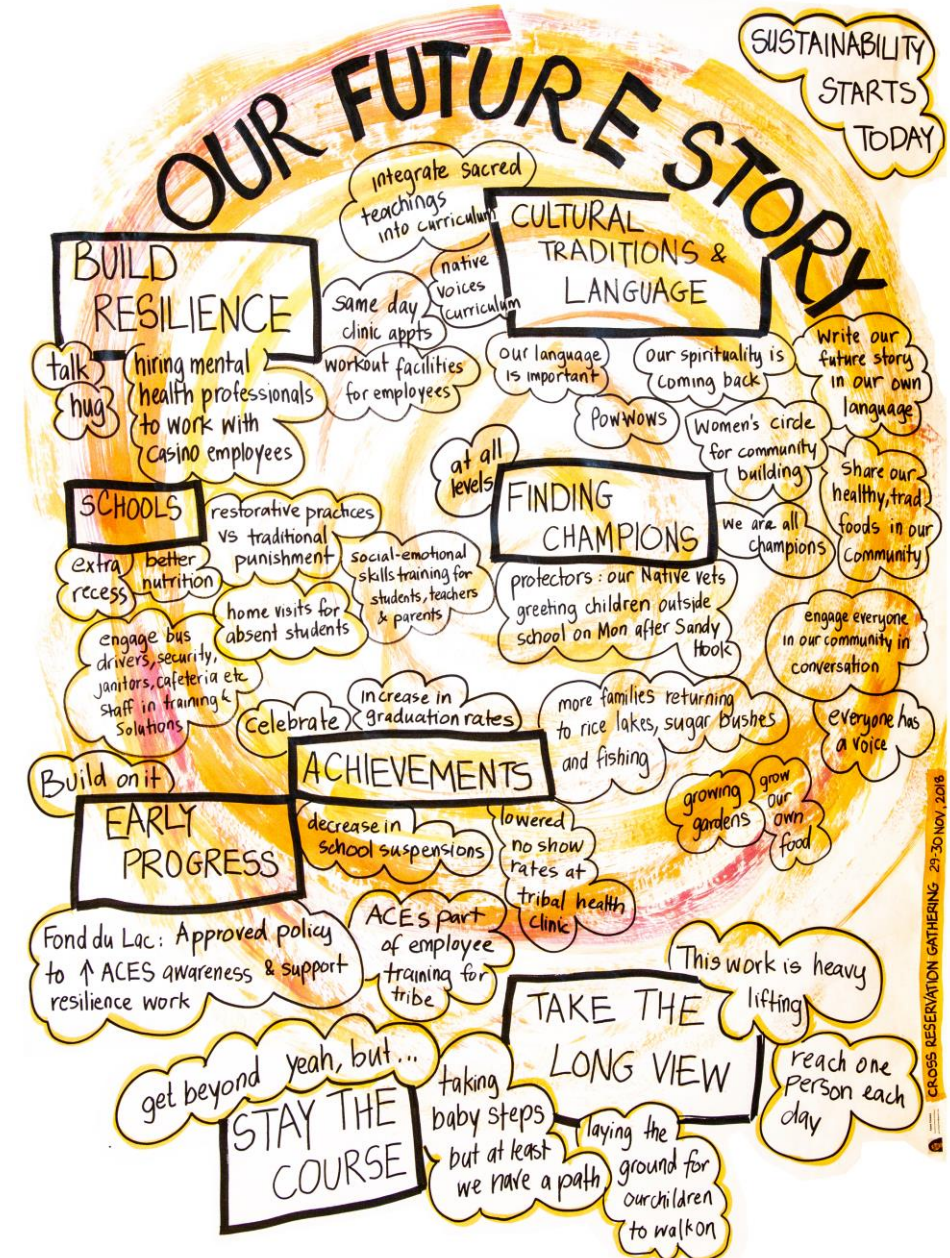
POLICY FAMILY ADVISORY GROUP COMMUNITY LEADERS PROVIDING EXPERIENCE-BASED EXPERTISE



Created by Anne Gomez

Benefits of Visual Notetaking

- Engaging and inclusive
- Recognizes different ways of knowing, conveying information, and expression
- Creates an artifact/visual for continuous use
- Can be paired with an analysis of meeting/gathering notes or post-survey results



Story Mapping using Visual Recording

- **How it works:**

- Incorporate a visual recorder – someone who visually captures an event or meeting through drawings of images and words – into a story mapping session where you ask participants to discuss the milestones, challenges, lessons learned, and future momentum for their work; can be done visually

- **End product**

- Mural/visual; can be used as-is, or analyzed with notes from data collection session for main themes

- **Resources:**

- See next slide!

Story Mapping Session Questions

Anna Alba at work

- What milestones stand out to you in the past year?
- What are your community's or participant's greatest strengths – and how does these connect to what you accomplished this past year?
- What did you learn?
- What was most challenging?
- What are you most proud of?
- Where do you see momentum for future work?



Let's hear from you (again)!

- What new ideas or methods come to mind for you?
- Do you have a current project that you want to think of a creative approach to?



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