




Greater Twin Cities
United Way

New 80x3 Website Brings Early Childhood Education Awareness to Twin Cities and Beyond

About

80x3 is an early childhood education and care initiative launched by Greater Twin Cities United Way in 2022. We are on a mission to address and minimize the impacts of childhood trauma and expand our region’s capacity to deliver trauma-sensitive care.

We envision a world where all young children, their families and caregivers have the support and resources to overcome childhood trauma and thrive.

80% 
**of brain
development
happens by
age 3**

What is Childhood Trauma?

Adverse childhood experiences (ACEs) are traumatic events that occur in children ages 17 and under. ACEs are widespread and can have an impact on individuals from all walks of life, regardless of their socioeconomic status or background.

ACEs may include but are not limited to:

- Experiencing violence, abuse or neglect
- Growing up in a household with substance abuse or mental health issues
- Parental separation, divorce, incarceration, death or suicide
- Housing or food insecurity
- Bullying, gang fighting and shootings

Research shows that trauma-sensitive caregiving can help children grow their resiliency. Early intervention and informed caregiving can lead to long-lasting benefits in adulthood, including improved physical and mental health outcomes, higher educational attainment and higher wages.

By collaborating with nonprofits and leveraging government expertise, 80x3 empowers local early childhood education and care programs to effectively integrate trauma-sensitive care.

In its first year, 80x3’s efforts in Minnesota have supported approximately

100

Educators

30

Organization Leaders

440

Families

Sustaining Transformative Change

No single person or organization can address the impact of childhood trauma. It requires a sustained commitment and concerted effort from government agencies, healthcare providers, educators, social workers and community organizations. Each of these groups has a unique role to play in promoting resilience and supporting those affected by trauma.

By working together, we can create a world where all children can grow up healthy and safe.