

2024 SPONSORSHIP OPPORTUNITIES




FamilyWise





FamilyWise has been strengthening families by promoting the safety, stability, and well-being of children since 1976. Our programs work with families and communities to address complex challenges and build resilience so all Minnesota children can thrive.

We help families build their skills and support networks through parent education, support, and empowerment programs for parenting youth and adults. You can learn more about our programs at: www.familywiseservices.org/our-programs.



WHY BECOME A FAMILYWISE SPONSOR?

Contributing to FamilyWise as an event sponsor is a great opportunity to:

Promote a Positive Organization

Partnering with FamilyWise will showcase to your staff and customers that you are helping strengthen families in your community and beyond. FamilyWise has a longstanding positive reputation as nonprofit service provider in Minnesota.

Expand Your Reach

FamilyWise can grow your business by growing your audience with parents, families, and family service organizations and agencies across the state. We have deep connections to these audiences as a result of over 40 years of partnering with families.

Contribute to the Wellbeing of Families

Your sponsorship will help support parents working towards stability and ensure safe, nurturing environments for Minnesota children. As a sponsor, you underwrite the cost of events so that all proceeds go to programs that strengthen families in your community.



FAMILYWISE PROGRAMS

Our programs help families build resiliency, identify and harness their strengths, and connect to other resources. We provide a continuum of services and a circle of care that wraps around families to keep them safe and healthy.

Bright Beginnings

A voluntary program for young parents ages 12-24 who have a history of out-of-home placement or justice system involvement. We partner with these youth and their children through life skills training, parent education, and mentoring.

Adult Parent Education

This program provides a continuum of support services to families at risk of abuse or neglect, including partnering with parents to strengthen their parenting and life skills and help them achieve their goals for their family.

Circle of Parents

This program offers peer-led support groups where parents can share challenges, successes and build their resilience. Over 40 support groups for parents and their children are active across the state, helping parents find new supportive connections.

NEAR Communities

This initiative shares the latest science on trauma and resilience to support individual and community efforts that foster understanding, hope, and healing. We train people so they can raise awareness about the effects of trauma and the promise of prevention and resilience in their communities.

Supervised Parenting

In cases of family separation or family violence, we offer supervised parenting visits between non-custodial parents and their children in a safe environment.

High-Fidelity Wraparound

This program uses the evidence-based elements of family voice and choice and “wrapping” supports around youth and their families. We help families tap into a network of informal “natural supports,” as part of this holistic mental health case management model.

First Step Early Childhood Development Center

We offer parents a highly accredited early childhood program at our First Step Early Childhood Development Center in the Prospect Park neighborhood of Minneapolis.

FAMILYWISE SPONSORSHIP OPPORTUNITY: CHILD ABUSE PREVENTION MONTH

During Child Abuse Prevention Month (CAP Month), FamilyWise raises awareness of the issue of child abuse and the importance of community supports for keeping families safe and strong. This April we will:

- Host our 2024 CAP Month Fundraising Event
- Publish our 3rd Annual Family Wellbeing Index Report
- Spotlight statewide leaders in prevention with Pinwheel Awards
- Engage statewide partners and media outlets to build understanding of how we all play a role in supporting the wellbeing of children and families in our communities.



[CLICK HERE TO
BECOME A SPONSOR](#)

When you sign on as a CAP Month partner, you can expect your name or brand to get a lot of visibility statewide leading up to and throughout April through the promotion of these activities.

SPONSOR BENEFITS	Champion \$1,500	Advocate \$1,000	Friend \$500
Recognition in Annual Report	✓	✓	✓
Family Wellbeing Index Report	✓	✓	✓
Recognition in Gratitude Report	✓	✓	✓
Contribute to the wellbeing of children, families & communities	✓	✓	✓
Logo on CAP Month Webpage	✓	Company Name	Company Name
Social Media & Newsletter Mentions	5x (15,000+ impressions)	3x (9,000+ impressions)	1x (3,000+ impressions)
CAP Month Reception Signage	Company Logo	Company Name	Company Name
CAP Month Event Sponsor Table	6' Table (Table cloth & swag)	—	—

*Investment can be made in multiple payments throughout the calendar year



For questions about sponsorship, contact:

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FamilyWise is the Minnesota Chapter of Prevent Child Abuse America and the National Circle of Parents



Prevent Child Abuse
Minnesota™

CIRCLE of PARENTS®
Sharing Ideas. Sharing Support.